

# Research on Risk Control Countermeasures of Internal Economic Management in Enterprises from the Perspective of Risk Management

Deng Sichen

Orange Lutheran High School, Orange, CA, Guangzhou, China

Email: drmanhattan526@gmail.com (D.S.C.)

Manuscript received June 5, 2025; accepted July 25, 2025; published September 26, 2025.

**Abstract**—Under the current social reform and development, the economic development level is constantly improving, and the scale of modern enterprises is continuously expanding. The importance of internal economic management is increasing, and the optimization and reform of economic management models can not only improve the overall economic level of enterprises but also lay a foundation for better development. However, at present, enterprises face various problems and risks in internal economic management, lack effective management talents, and their competitive strength is declining, which restricts better development. Based on this, this paper further explores the risk problems existing in the internal economic management of enterprises from the perspective of internal economic management. Through the analysis of the causes of different risk problems, it proposes risk control countermeasures for internal economic management of enterprises from the perspective of risk management, hoping to provide some reference for the long-term operation of internal economic management in enterprises.

**Keywords**—risk management, enterprise, internal economic management

## I. INTRODUCTION

Under the new situation, the development level of enterprises is improving, driving rapid economic growth. However, due to the continuous changes in the market environment in which enterprises are located, the number of risk factors is increasing, which will restrict the long-term development of enterprises. Based on this, the management of enterprises should pay more attention to internal economic management, improve the awareness of risk control, identify and discover internal risks in a timely manner, take effective measures to prevent and control them, reduce the occurrence rate of risks, and avoid negative impacts on enterprises. At the same time, enterprises should continuously improve their risk prevention and control capabilities, quickly adapt to the changing market environment, and promote stable development.

## II. OVERVIEW OF THE CHARACTERISTICS OF ENTERPRISE ECONOMIC MANAGEMENT

In the process of social reform and development, the content of internal economic management in enterprises has become more diverse, and the management scope has expanded. In traditional financial management, it not only includes fund management, cost control, budget management, etc., but also involves economic management contents such as production management and marketing management. In the rapid development of enterprises, the scale of operation is getting larger and larger, and internal economic management

in enterprises shows obvious strategic characteristics, which are closely related to the strategic development of enterprises. Enterprises need to start from the long-term development perspective, combine the development goals set by the enterprise, carry out a series of economic activities, achieve mutual coordination and cooperation among departments, improve the efficiency of resource utilization, and enhance the development strength of the enterprise (Carlos *et al.*, 2025). Under the new situation, internal economic management in enterprises also shows comprehensive characteristics. It standardizes the management of various economic activities based on value creation, scientifically uses the existing resources of the enterprise, and through scientific planning and dynamic supervision in specific business operations, creates the maximum economic benefits for the enterprise. Internal economic management in enterprises is not an independent work but is integrated with various work contents of the enterprise, and its comprehensive characteristics are more prominent. In addition, there is a necessary connection between internal economic management and economic financial management in enterprises. In the process of conducting various economic activities, enterprises need to invest a large amount of funds. The financial department can communicate with various departments based on the use of funds, and the economic management department should also play a certain role in the integration and allocation of funds to help enterprises control cost expenditures and achieve the maximization of economic benefits.

## III. RISK PROBLEMS IN INTERNAL ECONOMIC MANAGEMENT OF ENTERPRISES

### A. Weak Economic Management Concepts

Combined with the current situation of enterprise operation and development, some enterprises encounter some problems in internal economic management. The main reason for this problem is that some enterprise managers have an incomplete understanding of internal economic management, have vague economic management concepts, lack effective management systems, and have insufficient communication and cooperation among departments, which cannot fully exert their work efficiency and form a good internal economic management pattern. In each link, they cannot coordinate each task well, and the internal economic management awareness of enterprise managers is weak (Carlos *et al.*, 2025). Due to the insufficient attention paid by some enterprises to internal economic management, they do

not invest a large amount of resources in it. At the same time, they lack awareness of economic management risks and adopt relatively backward economic management methods. This not only hinders the strategic development of enterprises in the new situation but also triggers a series of management problems, damaging the image and reputation of the enterprises and restricting their better development (Guo, 2025).

#### B. Incomplete Economic Management System

Establishing an internal economic management system can guide the orderly conduct of internal economic management work in enterprises and promote their long-term development. Therefore, when establishing an economic management system, it should be based on the strategic development of the enterprise to ensure consistency with the strategic goals of the enterprise. However, in reality, the economic management systems formulated by some enterprises deviate significantly from the actual situation of the enterprises. Most enterprises mainly focus on cost control in their economic management methods, which to some extent hinders the operation and development of the enterprises. Especially in the face of the new economic development environment, it cannot promote the successful transformation of the enterprises. From the perspective of the economic management system, the internal management organizational structure of enterprises is relatively chaotic, and there is a lack of in-depth communication among departments, making it difficult to form a management synergy. Enterprises are overly formalistic in internal economic management and cannot ensure the effectiveness of economic management (Peng and Jin, 2025).

#### C. Lack of Risk Early Warning Mechanism

In a volatile market environment, if enterprises lack an effective risk early warning mechanism when conducting internal economic management work, they cannot identify and assess potential risks in a timely manner, which makes them face various crises in their operation and development and restricts their better development. Currently, most enterprises do not attach enough importance to economic management risks and have not established a standardized risk early warning mechanism. Some early warning mechanisms encounter various obstacles during operation and cannot fully exert their own effectiveness. For example, a certain enterprise, in the process of conducting internal economic management work, has insufficient understanding of risk management, does not integrate it into the strategic development of the enterprise, invests little resources, and lacks clear construction goals for the risk early warning mechanism, resulting in the risk early warning work falling into a blind spot. At the same time, there is poor information exchange between the business and finance departments, and information barriers are common, increasing the difficulty of information sharing and making it difficult for the enterprise to establish a risk early warning mechanism. In addition, there is a shortage of compound talents who understand both finance and business within the enterprise, making it difficult to grasp the correlation between data in the construction of the risk early warning mechanism. The risk management framework is easily influenced by the subjective consciousness of managers and lacks standardization.

#### D. Inadequate Internal Control

Internal control is an effective way to achieve the legal operation and long-term development of enterprises. It can standardize the management of personnel in various departments, achieve coordination and cooperation among departments, and conduct dynamic supervision of various economic activities to reduce the occurrence of illegal and non-compliant behaviors. In the process of enterprise reform and development, most enterprises have recognized the necessity of internal control and have established corresponding work systems. However, in actual operation, internal control is affected by various factors and cannot achieve the desired control effect. For example, in order to obtain departmental approval quickly, some projects adopt false methods during the application process, affecting the effectiveness of internal control (Gorobets *et al.*, 2024). In addition, there are some loopholes in the internal control system itself, and some unreasonable behaviors are approved. The main reason for this phenomenon is that enterprises are blind in the process of constructing the internal control system, lacking consideration of the actual situation and economic management needs of the enterprise, and the risk prevention and control are not in place, failing to achieve continuous improvement and optimization. Therefore, enterprises should optimize and adjust the internal control system from the perspective of risk management, strengthen risk prevention and control, ensure that internal control work is implemented in specific positions, and improve the effectiveness of internal control.

#### E. Incomplete Internet Information System

In the context of the Internet, enterprises have established information departments internally to keep up with the pace of the times. However, the information personnel allocated by the enterprises have insufficient system advantages, and the construction of information systems is not comprehensive enough. During the process of establishing information systems, there are many levels and complex processes. In the process of reporting to the higher-ups, the procedures are cumbersome, which has a certain impact on work efficiency and quality, and it is impossible to achieve in-depth connection between different levels. The application performance of the information system is insufficient. If the construction of the Internet information system is not perfect and is overly formalistic, the system cannot play its own value when the enterprise conducts internal economic management, and cannot promote the enterprise to keep pace with the times and develop sustainably.

### IV. RISK CONTROL COUNTERMEASURES FOR INTERNAL ECONOMIC MANAGEMENT FROM THE PERSPECTIVE OF RISK MANAGEMENT

#### A. Innovation in Internal Economic Management Concepts

Under the guidance of risk management, in order to improve the level of internal economic management of enterprises, managers are required to innovate their thinking and concepts, change backward management ideas, meet the requirements of the times, integrate the latest management methods and concepts, and improve the level of internal economic management of enterprises. In the innovation of

internal economic management of enterprises, in addition to doing a good job in the innovation of management models and methods, it is also necessary to formulate reasonable management plans based on the development of the enterprise's economy, guide the orderly progress of internal economic management work, and better prevent economic risks. The managers of the enterprise are the main responsible persons for internal economic management. They are required to establish correct ideas, keep pace with the times, improve their comprehensive quality, dare to face the changing market environment, obtain more information generated under the new situation, learn advanced management ideas and methods, seize economic development opportunities, and change backward management ideas. For enterprises, detailed internal economic management plans should be formulated, and the management structure should be continuously optimized and adjusted according to the actual situation of the enterprise. The internal economic management ideas should be innovated. When facing risk problems, scientific prediction and prevention should be carried out to reduce the impact of risks on the enterprise.

#### *B. Improving the Internal Economic Management System*

In the process of internal economic management of modern enterprises, enterprises need to continuously optimize the internal economic management system to improve the level and efficiency of internal economic management. Therefore, from the perspective of internal economic management, the construction of the internal economic management system should be strengthened, the loopholes in the previous economic management system should be found, and targeted adjustments should be made. The existing economic management system should be optimized and improved. Comprehensive considerations should be made to improve the effect of internal economic management of the enterprise and give full play to its application value. In the process of building the internal economic management system, enterprises should pay attention to internal cost control, strengthen internal control management, coordinate from multiple aspects such as production, procurement, and operation, and improve the management ability of the enterprise. Taking a certain enterprise as an example, the enterprise requires continuous optimization of the existing internal economic management system to achieve comprehensive supervision of various economic activities. Through the adoption of various effective supervision methods, the existing resources of the enterprise should be integrated, the internal management of the enterprise should be strengthened, and the supervision and management system should be continuously improved. Only by strengthening the construction of the internal economic management system can the enterprise have strong management capabilities in the changing market environment, flexibly deal with various risk problems, and improve its risk management level. While improving the internal economic management system, enterprises should also strengthen risk innovation management, list the risks faced in previous economic activities, do a good job in risk assessment, formulate reasonable handling plans, and under an effective management system, guide the stable

development of internal economic management work.

#### *C. Establishing a Risk Early Warning Mechanism*

Strengthening the construction of a risk early warning mechanism is an effective measure to help enterprises prevent and control risks. When enterprises carry out internal economic management work, they should scientifically establish a risk early warning mechanism from the perspective of risk management, dynamically supervise the internal economic activities of the enterprise, promptly find potential risk problems, make correct judgments, and take effective prevention and control measures to reduce the occurrence rate of risks. Take a certain enterprise as an example. The enterprise has established a professional data monitoring team and applied information technology to it, conducting dynamic monitoring of various business data. Once abnormal data is detected, an alarm is raised promptly. In the process of setting up risk warning indicators, the enterprise comprehensively considers all the details of financial risks and designs different levels based on the risk occurrence rate and impact degree, which has drawn high attention from all departments. At the same time, the enterprise emphasizes the accuracy of risk warning information to prevent information overload from affecting the implementation effect. Additionally, the enterprise requires regular risk warning drills to enhance the risk prevention and control awareness of personnel at all levels, strengthen departmental coordination and cooperation, and make the risk warning mechanism more systematic and refined. Effective risk prevention and control measures are taken to prevent various risks from the root and guide the enterprise to operate stably and promote its long-term development.

#### *D. Strengthening Internal Control Management of Enterprises*

In addition to establishing a risk warning mechanism, enterprises should also do a good job in internal control management, which is also an effective measure to improve the internal economic management level of enterprises. Enterprises should have a clear understanding of their own business characteristics, such as enterprise attributes, development stages, and policy environments. Different stages of enterprises face different risks, and internal control should be adapted to local conditions. For example, small and medium-sized enterprises in the initial development stage generally choose a centralized management model and establish a standardized financial management system to prevent and control various risks. At the same time, internal control should be combined with the strategic development of the enterprise and be highly unified. Through the analysis of risk points at each stage of the enterprise, targeted internal control systems should be established and risk control measures optimized. For instance, in the process of material procurement, the enterprise should formulate effective countermeasures for material quality risks and supply risks. Each level needs to identify risk points and take effective prevention and control measures, strengthen risk identification, assessment, and control, and optimize the existing internal control system to make it more feasible. By strengthening internal control management, enterprises can better prevent and control various risks, ensure the rationality

and legality of economic activities, and make internal control a driving force for sustainable development of the enterprise.

#### E. Building a Complete Internet Information System

With the rapid development of information network technology, the era of knowledge economy is approaching. Knowledge economy is a new economic development trend. Under the promotion of knowledge economy reform, new requirements have been put forward for the internal economic management work of enterprises. To improve the internal economic management level of enterprises and better prevent and control various risks, information network technology should be applied. By updating economic management concepts and innovating economic management models, the economic management effect can be guaranteed. For example, in the material procurement process, the procurement application process is optimized, and the procurement department needs to issue correct instructions. After the instructions are issued, the system automatically reviews them to avoid excessive costs and resource waste. In the information network system, the work information and departmental responsibilities of all levels of personnel are transmitted, and economic management work is assigned to specific personnel to achieve supervision and management effects and prevent fraud, corruption and other negative issues. In the selection of materials, the system displays various indicators of materials, and relevant personnel review the materials to ensure the qualifications and credibility of suppliers. The system can also conduct asset verification to prevent the situation where assets do not match the actual situation of the enterprise. When dealing with assets, by assessing the potential risks in assets, the system sets up a dedicated department for asset handling and assigns responsibilities to specific positions. By establishing an Internet information system, it provides a guarantee for the better development of internal economic management work of enterprises and promotes their sustainable development.

#### V. CONCLUSION

In the ever-changing market environment, the types of risks faced by enterprises are increasing. To better control various risks and ensure stable operation of enterprises, it is required that enterprise managers establish correct risk management awareness, do a good job in internal economic

management, enhance the development strength of enterprises, and promote sustainable development of enterprises. To achieve this goal, enterprises should strengthen the construction of internal economic management systems, do a good job in risk identification and assessment, continuously optimize and upgrade management models, improve the level of internal economic management of enterprises, and achieve high-quality development of enterprises.

#### CONFLICT OF INTEREST

The author declares no conflict of interest.

#### REFERENCES

- Carlos, A. Y., Rajeev, D., Claudio, P. *et al.*, 2025. Enterprise risk management effects on information systems-enabled strategic enterprise management: amplifying firm performance through strategic momentum and strategic flexibility in BRICS economies. *Journal of Enterprise Information Management*, 38(2): 608–635.
- Gorobets, N., Verhun, M., Nemashkalo, K. *et al.*, 2024. Management of cluster development of agricultural enterprises in conditions of digitalization, legal risks, innovative education and smart economy. *Management Theory and Studies for Rural Business and Infrastructure Development*, 46(4): 506–517.
- Guo, X. Y. 2025. A brief discussion on risk control issues and countermeasures in enterprise economic management. *Modern Business Research*, (01): 154–156.
- Liang, J. 2024. Research on countermeasures for risk control in enterprise economic management under the new situation. *Forum on Industry and Science & Technology*, 23(05): 231–234.
- Naz, I., Hashmi, D. S., Ahmed, N. 2024. Top executive, earnings management and firm risk: Evidence from emerging economies. *Sustainable Futures*, 8100232–100232.
- Peng, Y., Jin, H. 2025. Effects of information and technology application in audits and digital economy on enterprise risk management level. *Finance Research Letters*, 73106593–106593.
- Yang, J. 2024. Risk control and countermeasures analysis in enterprise economic management. *Modern Marketing*, (19): 118–120.
- Yu, J. F., Wang, W. W. 2023. Risks and control measures in enterprise economic management in the era of big data. *Qin Zhi*, (11): 188–190.

Copyright © 2025 by the authors. This is an open access article distributed under the Creative Commons Attribution License which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited ([CC BY 4.0](https://creativecommons.org/licenses/by/4.0/)).